



COSEHC

ERADICATING VASCULAR DISEASE IN ALL PEOPLE

PRESIDENT'S MESSAGE

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COSEHC held its 16th Annual Scientific Sessions in Kingsport, Tennessee, October 22-24, 2009 at the Meadow-View Conference Center .

This meeting was the first of COSEHC's new Center Centric CME Programs (C3), which focused on clinical data collected from Holston Medical Group. The identified professional practice gaps in cardiovascular management lead the development of the educational content and interactive workshops of this successful CME activity.

Thanks to Jerry Miller, MD, and the Holston Medical Group's local promotional efforts, the COSEHC scientific sessions experienced a good attendance of physicians, nurse practitioners, nurses, pharmacists and healthcare administrators from the regional area.

Feedback from participants again highlighted the value in COSEHC's ability to translate the scientific knowledge and critical skills necessary to improve cardiovascular management in the clinical environment. (cont'd on Page 2)



Michael A. Moore, MD

President, COSEHC

SPECIAL POINTS OF INTEREST:

- COSEHC HAS SUCCESSFULLY COMPLETED ITS FIRST YEAR OF THE AT GOAL CME QUALITY IMPROVEMENT PROJECT FUNDED BY AN EDUCATIONAL GRANT FROM PFIZER PHARMACEUTICALS, AND HAS RECENTLY RECEIVED NOTICE THAT FUNDING FOR THE SECOND YEAR WAS APPROVED.

MEET COSEHC STAFF

From left to right...

Susie Pollock, Program Coordinator

Debra Simmons, Executive Director

Jeff Atwell, IT Manager

JaNae Joyner-Grantham, Research Associate



President's Message (cont'd)

The meeting provided a focus on treating cardiometabolic risk factors to goal. Two plenary sessions on Friday highlighted renowned experts in the field. **Dr. Henry Black** from NYU and current President of the American Society of Hypertension presented current updates in Hypertension Management. **John Foreyt, PhD.**, Baylor College of Medicine and PI in the NIH Look AHEAD study (Action for Health in Diabetes that provides a definitive assessment of the long-term health consequences on intentional weight loss), presented practical behavior modification guidelines to be used in patients with CV risk. On Saturday, the two plenary sessions focused on Type 2 Diabetes Management by **Dr. Robert Helwig**, an expert in the field from the University of Rochester, and Lipid Management by **Dr. David Carmouche**, Medical Director, Center for CV Disease Prevention, Baton Rouge, LA and a Diplomat of the American Board of Clinical Lipidology, who provided an organized approach to managing patients with lipid disorders in the clinic.

The workshops were noted as outstanding by many of the participants. Some provided an interactive environment to discuss practical applications to managing patients with cardiometabolic risk factors. Others included topics on:

EMRs and quality improvement, developing community outreach programs, CV risk in children, low overhead practice models, and enhanced coding for reimbursement.

A special highlight was the **Town Hall Meeting**. This forum created an interactive debate with faculty and the audience on "Healthcare Reform." Points of view were offered by faculty representing various perspectives on reform as well as audience participants.

Edward Roccella, PhD., Healthcare Consultant and former NIH NHIBPEP Coordinator lead the Town Hall faculty through a discussion on the current proposed bill, and the potential affects on various healthcare constituents including providers, insurers, and the public in general.

The faculty included:

Ms. Karen Davenport, Director of Health Policy, Center for American Progress;

Brian Klepper, PhD, Healthcare Performance, Inc.;

David Kibbe, MD, MBA, Senior Advisor for the American Association of Family Practice; and

Robert Mandel, MD, MBA, Senior Vice President BC/BS Tennessee.



October, 2009

MeadowView Resort Convention Center

Kingsport, Tennessee



*Ms. Karen Davenport, Dr. Brian Klepper, Dr. David Kibbe,
Dr. Robert Mandel (seated)*

Dr. Edward Roccella (standing)

FEATURED SPEAKERS AND AWARDEES FROM THE 16TH ANNUAL SCIENTIFIC SESSIONS, KINGSPORT, TENNESSEE, OCTOBER 22-24, 2009

McBride Lecture

James W. Reed, MD, was selected to provide the Dr. William McBride Memorial Lecture this year. Dr. Reed is Professor of Medicine, Associate Chair of Medicine for Research and Chief of Endocrinology and Metabolism at The Morehouse School of Medicine, and Chief of the Internal Medicine Service for Morehouse School of Medicine at Grady Memorial Hospital in Atlanta, Georgia. Dr. Reed's presentation at the COSEHC 16th Annual Scientific Sessions, entitled "**Challenges and Successes in Reducing Cardiovascular Healthcare Disparities: What the IOM Report Suggested Healthcare Providers Should Do,**" was outstanding and especially relevant to COSEHC's goal of reducing disparities. Dr. Allan Goldberg, Executive Director, Scientific Affairs, Merck & Co., Inc., and close friend of Dr. William McBride and family, introduced the lectureship and Dr. Reed. COSEHC recognizes Merck & Co. for their continued funding of this lectureship over the past six years through an educational grant.



COSEHC Fellowship

Manisha Nautiyal, PhD, was selected as the 2009 COSEHC Warren Trust Fellow. Dr. Nautiyal was recognized at the Awards Dinner held on Saturday evening. She is working under the mentorship of Debra Diz, PhD, Wake Forest University Health Sciences, in the Hypertension and Vascular Disease Research Center. Dr. Nautiyal's research will focus on the role of renin-angiotensin (RAS) in various signaling pathways that contribute to changes in baroreceptor reflex sensitivity (BRS) in the brain.



Carlos M. Ferrario, MD, COSEHC Founders Lecture

COSEHC initiated a new lectureship this year in honor of **Dr. Ferrario, founder of COSEHC**, to recognize his many contributions to the organization. COSEHC recognizes Daiichi Sankyo for a grant to support the inaugural address, provided by Dr. Ferrario. Dr. Ferrario is the Dewitt-Cordell Professor of Surgical Sciences and Professor of Physiology and Pharmacology at the Hypertension and Vascular Disease Center, Wake Forest University Health Sciences.

Dr. Edward Roccella introduced Dr. Ferrario and recognized his many years of science and dedication in the cardiovascular field. Dr. Ferrario's presentation, entitled "**50 Years of Progress in understanding the Renin-Angiotensin System,**" captured the highlights of his research.



COMMITTEE UPDATES

Cardiovascular Centers of Excellence™

At the annual awards dinner, COSEHC was proud to award a plaque to each CV Center of Excellence recognizing each Center as a certified "Cardiovascular Center of Excellence." These plaques will be displayed prominently in each of the CV Centers signifying their association with COSEHC.

During the CV Centers of Excellence business meeting, each Center provided an update of their three-year Center project which they identified last year as part of the revised membership criteria. All Centers have outstanding projects specifically aimed at fulfilling the COSEHC mission as well as meeting local community demonstrated needs.



Dr. Conville Brown receives his plaque for the Bahamas Heart Center from Dr. Jerry Miller

Membership

COSEHC is pleased to announce that the following new Centers of Excellence have been approved by the COSEHC Board of Directors for membership:

- Access Healthcare, Apex, NC (Dr. Brian Forrest)
- Contemporary Medicine Specialists, Norfolk VA (Dr. Sheila Garris)
- UGA College of Public Health, Atlanta, GA (Dr. Richard Schuster)
- Tapion Hospital, St. Lucia, West Indies (Dr. Martin Didier)
- Palmetto Primary Care Physicians, Charleston, SC (Dr. Mike Canfield)
- Cary Healthcare, Cary, NC (Dr. Mazen Hamad)
- University of the West Indies, Mona, Jamaica, pending a site visit. (Dr. Everard Barton)
- University of the West Indies, Cave Hill, Barbados pending a site visit (Professor Henry Fraser, PhD)

Medical University of South Carolina has changed from a clinical CV Center to an academic CV Center with a transfer of the CV coordinator from Dr. Jan Basile to Dr. Daniel Lackland.

The Membership Committee will be establishing an academic task force to define roles and responsibilities of membership for academic centers.

CME Committee

The 2009 CME Program goals established by the committee last year have been successfully met. Two CME activities were conducted with success and positive participant feedback. The Hypertension Institute meeting held October 1-2, 2009 was a jointly sponsored CME activity and the second was the 16th annual COSEHC scientific sessions.

The Committee will establish the 2010 CME plan after it conducts the annual needs assessment.

Release of the plan which will describe CME activities for 2010 is planned for January.

The **ATGOAL** cardiometabolic performance improvement CME project has completed its first year. The project, funded by an educational grant from Pfizer, Inc, has enrolled 23 practices since January 2009. About half of the enrolled practices have received their CME intervention. Post-CME performance data will be retrieved beginning in January. Data will be retrieved for three subsequent quarters after CME intervention from each practice.

Although enrollment will continue with practices who have expressed interest in Tennessee, Georgia, North and South Carolina, new recruitment will focus on Louisiana, Mississippi, and Florida for 2010.

Database

The COSEHC database continues to grow with more than 400,000 unique patients accumulated. In addition to the research being done for the **GLOBAL VASCULAR RISK MANAGEMENT Registry and COSEHC Risk Tool**, the database has become robust enough that COSEHC will be using it for other research projects and grant opportunities, all of which is aimed to benefit the CV Centers of Excellence.

Due to its increasing scope of responsibility, the Database Committee's name shall be formally changed to "**Clinical Operations Research (CORE) Committee**", with a new Mission and focus on:

- Translating lessons derived from research databases and other research vehicles into best practices
- The proper dissemination of knowledge through publications, media and the public.

BOARD OF DIRECTORS UPDATE

Four new members will be joining the COSEHC Board of Directors for a three-year term commencing January, 2010.

Nancy Brown, MD, PhD, is Chief, Division of Clinical Pharmacology, Vanderbilt University.

Martin Didier, MD, is Head, Department of Medicine, Victoria Hospital, St. Lucia, and is currently serving as the President of the Caribbean Cardiac Society.

John Foreyt, PhD, is a Professor, Department of Medicine and Department of Psychiatry and Behavioral Sciences, Baylor College of Medicine, Houston, Texas; and

Leanne Groban, MD, is an Associate Professor, Department of Anesthesiology, Wake Forest University Health Sciences.

An amendment to the COSEHC bylaws created advisory positions on the Board. Advisory Board Members will participate in the work of the Board but without voting privileges.

The new advisory members are: Drs. Jan Basile, Debra Diz, Sheila Y. Garris, Mark Houston, Daniel Lackland, Jerry Miller and Edward Roccella.

COSEHC ANNUAL AWARDS



Joseph Francis, MVSc, PhD
ARTHUR GUYTON
NEW INVESTIGATOR AWARD
Louisiana State University,
Baton Rouge, LA



Daniel W. Jones, M.D.
EXCELLENCE IN LEADERSHIP AWARD
Chancellor
University of Mississippi



Marvin A. Moser, M.D.
LIFETIME ACHIEVEMENT
AWARD
Clinical Professor of Medicine
Yale University School

PICTURES FROM 16TH ANNUAL SCIENTIFIC SESSIONS



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"...ERADICATING VASCULAR DISEASE IN ALL PEOPLE"

**THE CONSORTIUM FOR
SOUTHEASTERN HYPERTENSION
CONTROL**

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*"COSEHC IS IN ITS PRIME!
THE FUTURE IS ALL ABOUT
WORKING TOGETHER, AND
CONNECTIVITY, NOT
ISOLATION, IS THE WORD OF
THE DAY"*

JERRY W. MILLER, MD

The Consortium for Southeastern Hypertension Control is a nonprofit (501c3) organization created in 1992 to improve the disproportionate hypertension-related morbidity and mortality throughout the region. From the initial six charter members, COSEHC has grown to include a wide variety of members, connecting academic physicians, primary care clinicians, public health officials, allied health personnel and health care consumers. The Consortium promotes scientifically based research and educational activities and offers an ideal translational research network through its Cardiovascular Centers of Excellence™.



Susie Pollock, COSEHC Program Coordinator, is now collecting all items for the next newsletter, which will be issued in early 2010.

If you have something of interest for the newsletter, especially a feature on your Cardiovascular Center of Excellence, please email the information as soon as possible to:

[<spollock@wfubmc.edu>](mailto:spollock@wfubmc.edu)